



State of New Jersey
CANNABIS REGULATORY COMMISSION

PHILLIP D. MURPHY
Governor

P.O. BOX 216
TRENTON, N.J. 08625-0216

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TAHESHA L. WAY
Lt. Governor

May 10, 2024

Michele Bowman
Harmony Holdings of New Jersey LLC
[REDACTED]

Re: **FINAL AGENCY DECISION**
APPROVAL OF APPLICATION ALLOWING CHANGE OF
CANNABIS BUSINESS NAME

Dear Michele Bowman:

The New Jersey Cannabis Regulatory Commission (“NJ-CRC”) has received and reviewed your application requesting a name change from Harmony Holdings of New Jersey LLC to Illicit Gardens NJ LLC. Upon the completion of the NJ-CRC’s review, your application has been approved.

Pursuant to N.J.A.C. 17:30-9.2(a)(6), a cannabis business shall submit to the NJ-CRC an application for an amended license prior to any change of the cannabis business's name. Additionally, the regulations for medicinal cannabis provide a process at N.J.A.C. 17:30A-7.8 for amendments to an Alternative Treatment Center (“ATC”) permit, including changes to the ATC’s name. Pursuant to N.J.A.C. 17:30-7.10(b)(2) and N.J.A.C. 17:30A-7.1(b)(2), each applicant shall submit documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

After review of your application, the NJ-CRC determined that your entity has adequately filed an amendment with the New Jersey Department of Treasury, Division of Revenue and Enterprise Services with the new business name. Having met the applicable requirements, your application to change your business’s name to Illicit Gardens NJ LLC is approved.

Please be advised that, in accordance with N.J.A.C. 17:30-9.4(b) and -9.5(e), you will no longer be permitted to display, advertise, or operate under any alternate names.

Congratulations on your successful application and thank you for your interest in working with the NJ-CRC to establish a safe and equitable cannabis industry for the State of New Jersey. Should you have any questions regarding this correspondence, please submit your inquiry to the NJ-CRC Licensing inbox at crc.licensing@crc.nj.gov.

Sincerely,

A handwritten signature in black ink, appearing to be 'DH' with a horizontal line extending to the right.

Dianna Houenou
Chairperson
New Jersey Cannabis Regulatory Commission